

The following table are the two VistaVision productions which were originally presented in 35mm during the era of the Reserved Seating Engagement and which were later reissued in 70mm ...

FILM

The Ten Commandments

Vertigo

CINEMA	SYDNEY	70MM	CINEMA
Prince Edward	07/03/58	23/11/73	Paramount
Prince Edward	23/01/59	10/07/97	Pitt Centre



THE PRINCE EDWARD
Theatre Beautiful.
 Castlereagh-street, opposite Hotel Australia.
 Managing Directors: E. J. Carroll, Dan Carroll,
 E. J. Tait.
 Under the distinguished patronage
 of his Excellency Admiral Sir Dudley de Chair,
 K.C.B., Lady de Chair, and Suite.
TO-DAY at 2.30. TO-NIGHT at 8.
 Plans at Hotel Australia, Theatre, and Paling's, at
 these prices:—Matinees: 1/6, 2/, 2/6, 3/. Ordinary
 Nights, 1/6, 2/6, 3/, 4/. Saturday Nights: 2/, 3/, 4/
 6/. All Seats Reserved without extra charge. Seats
 in 1/6 section sold only at door.
 Cecil B. De Mille's Paramount Picture,
"THE TEN COMMANDMENTS."
 Will Prior conducting the Prince Edward Concert Or-
 chestra: Eddie Horton at the £10,000 Orchestral Organ.

The Prince Edward theatre revered by cinema-goers in Sydney as 'The Theatre Beautiful' was located at 36 Castlereagh Street Sydney with Directors, Edward Carroll, Daniel Carroll, E J Tait and Stuart Doyle. With a 1419 seating capacity, the Prince Edward opened on the 22nd November 1924 with Paramount Pictures, *The Ten Commandments*.

The World's first film in VISTAVISION. BING CROSBY, DANNY KAYE team for the first time to bring you a wonderful package of entertainment. Irving Berlin's Technicolor Sensation.
"WHITE CHRISTMAS"
 At Both PRINCE EDWARD and CAPITOL.
 PRINCE EDWARD: On Stage, twice daily. Ronnie Elliott and her Puppets. Sessions: 10.55, 1.55, 5.5, 7.55, 9.55.
 CAPITOL: Huge added screen show, including Davis Cup film (Cinesound). Sessions: 10.30, 1.40, 4.44, 7.53. Plans: STATE Bureau, Nicholson's, and Capitol. BA4965.

During the forty one years of live theatre and cinema exhibition, the Prince Edward predominately screened Paramount Pictures and in 1954 showcased the first film produced in VistaVision *White Christmas* on the 17th December 1954. The Prince Edward theatre closed on the 4th December 1965 with the testimonial reissue of Paramount Pictures *War and Peace*.



PRINCE EDWARD — LAST 2 DAYS
 Positively the Last 2 Days of Entertainment to be presented at your favourite theatre, the showplace of Australia, and known as "The Theatre Beautiful," will finally close its doors next Saturday evening. The representation of the picture that thousands of patrons have been asking for Leo Tolstoy's great Epic—of conflicts—love—adventure—and drama:
"WAR AND PEACE"
 A Paramount Release in Technicolor, starring Audrey HEPBURN, Henry FONDA, Mel FERRER, John MILLS, and thousands of others. (General Exhibition.)
 Reservations for now at Theatre (28-8313), David Jones, Hotel Australia.
 Managerial Notice: Owing to the length of this great picture there will only be 3 Sessions Daily:—10.40, 1.58, 7.53. (No increase in prices.)

It's worthy to note, *War and Peace* was the first VistaVision film reissued as a blow up to 70mm and premiered at the Coliseum in London on the 8th June 1967. Sydney did not reissue *War and Peace* in 70mm.

THE TEN COMMANDMENTS

7th March 1958 to 16th October 1958 – Season 31 weeks and 6 days ✓

EXCLUSIVE Sydney Engagement
PRINCE EDWARD
THEATRE
STARTS FRIDAY, MARCH 7th,
 Matinee and Evening Performances Daily,
 Tickets 2 weeks in Advance
 All Seats Reserved
 at Theatre or By Mail
 (No Telephone Bookings)



Paramount Presents
Cecil B. deMille's
 PRODUCTION OF
The Ten Commandments
 YUL CHARLTON ANNE EDWARD G.
 BRYNNER · HESTON · BAXTER · ROBINSON

In answer to the unprecedented demand for tickets, the Prince Edward Theatre announces the opening of a special Box-Office for its forthcoming engagement of "The Ten Commandments"

Obtain your tickets now—either at the Box Office or through mail—for this extraordinary event. In this way you'll be certain of seats for the performance of your choice.

A Paramount Picture
 In Technicolor and VistaVision

TWO PERFORMANCES DAILY 1.30 and 7.30

	Matinee	Evening
4/6	6/-	
5/6	7/6	
7/-	8/-	
8/-	9/-	
10/-	12/6	

(Slight increase Saturdays and Holidays)

* "The Ten Commandments" is an EXCLUSIVE engagement at this theatre. During the engagement it will not be shown at any other theatre in this city.

PRINCE EDWARD (TOMORROW)
 Reservations now available at Special Booking Office in Main Castle-
 reagh Street Foyer for the EXCLUSIVE Sydney engagement of Cecil B.
 de Mille's production of

"THE TEN COMMANDMENTS"

A Paramount Picture. Filmed in Technicolor and VistaVision (G).
 Starring Yul Brynner, Charlton Heston, Anne Baxter, Edward G.
 Robinson, Yvonne de Carlo, Debra Paget, John Derek, Sir Cedric Har-
 dwick.

In answer to the unprecedented demand for tickets, the Booking
 Office is open from 9.15 a.m. each day and seats can now be reserved
 for MATINEE and EVENING two weeks ahead. There will be only two
 performances daily—1.30 and 7.30, it is advisable to obtain your
 tickets now—either at the Box Office or through mail, for this extra-
 ordinary event. In this way you will be certain of securing seats
 for the performance of your choice. There will be NO telephone
 bookings.

	MATINEE.	EVENING.
4/6	6/-	
5/6	7/6	
7/-	8/-	
8/-	9/-	
10/-	12/6	

(Slight increase for Saturdays and Holidays.) (Children half-price
 Matinee Sessions.)

Hurray! Last Day of "The Devil's Hairpin," great racing drama,
 plus associate in Colour, "Escape in the Sun," at 10.40—1.45
 —4.52—8.0 (BW8313).

Grand Australasian Premiere
TOMORROW
 2 Performances Daily
 Matinee 1.30 Evening 7.30

Seats available 2 weeks in advance at Theatre. All Seats
 Reserved. The Supreme Motion Picture of All Time.

Cecil B. deMille
 PRODUCTION OF

**The Ten
 Commandments**

CHARLTON ANNE EDWARD G.
 BRYNNER · HESTON · BAXTER · ROBINSON
 YVONNE DE CARLO DEBRA PAGET JOHN DEREK

A Paramount Picture
 TECHNICOLOR AND VISTAVISION
 An Exclusive Engagement
 The EXCLUSIVE Sydney Engagement

PRINCE EDWARD Theatre
 Equitable

	Matinee 1.30	Evening 7.30
4/6	6/-	
5/6	7/6	
7/-	8/-	
8/-	9/-	
10/-	12/6	

Small portraits of the main cast members: Charlton Heston, Anne Baxter, Edward G. Robinson, Yvonne de Carlo, Debra Paget, John Derek.

PRINCE EDWARD (LAST 2 DAYS)
 3 Sessions Daily. Morning Session cont. into the Matinee, 10, 2, 7.30.
 32nd Week—Cecil B. de Mille's Production of

"THE TEN COMMANDMENTS"

A Paramount Picture filmed in Technicolor and VistaVision (G).
 Starring Yul BRYNNER, Charlton HESTON, Anne BAXTER,
 Booking Arrangements: Tickets are available from 9.15 a.m. each
 day and seats can be reserved for Matinee and Evening Session. Tele-
 phone Reservations are available at Theatre (BW8313).

At Matinee and Evening: Noreen Hennessy at the Organ.
STARTING NEXT FRIDAY at 11 a.m.—1958's Very Forward Look
 in Comedy, and back to usual 4 Sessions Daily—11, 2, 5.5 (Inter-
 mediate Business Session) and 8 p.m. Also a regular Family Prices.
 Doris DAY, Clark GABLE,
 in **"TEACHER'S PET"** (G)
 With Gig Young, Mamie Van Doren.
 Reservations for 6 Days Ahead, all Sessions, now at Theatre
 (BW8313), Faling's, Hotel Australia.

THE TEN COMMANDMENTS was advertised in VistaVision at the Prince Edward theatre.

The studio of Paramount Pictures reissued THE TEN COMMANDMENTS in 1966, 1972 and 1989. In Sydney, THE TEN COMMANDMENTS was reissued in 35mm at the Forum cinema on the 16th February 1968, in 70MM at the Paramount cinema on the 23rd November 1973, reissued in 70mm at the Barclay cinema on the 19th November 1976 and released in 35mm with a new print on the 11th March 1982 at the Lyceum theatre ...

THE TEN COMMANDMENTS

16th February 1968 to 11th April 1968 – Season 7 weeks and 6 days ✓



AIR-COND. Tomorrow: The greatest event in motion picture history.

FORUM: "The Ten Commandments"

Charlton HESTON, Yul BRYNNER, Anne BAXTER, Edward G. ROBINSON (G). Technicolor. Feature occupies entire program.

Sessions: Mon., Tues., Thurs., Fri., 1.30 and 7.30. Weds. and Sats., 9.45 and 7.30. Films at Forum (749 George Street, 211-1955), D.J.'s, Farmer's, Nicholson's, Fleet's, Mitchell's or State Bureau. Last Day: "ROCKET TO THE MOON" (G).

THE TEN COMMANDMENTS was reissued in VistaVision at the Forum cinema ...



THE TEN COMMANDMENTS

23rd November 1973 to 20th December 1973 – Season 3 weeks and 6 days ✓

**THE PARAMOUNT IS PROUD TO ANNOUNCE THE
RETURN OF THE GREATEST MOTION
PICTURE OF ALL TIME!**

Cecil B. DeMille's
PRODUCTION
**The Ten
Commandments**
TECHNICOLOR

What a story it tells!
What majesty it encompasses!
What loveliness it unveils!
What drama it unfolds!

**FOR THE FIRST TIME IN 70mm
& 6 TRACK STEREO**

Backed by Columbia Pictures Corporation WITH CHARLTON
HESTON BRYNNER A PARAMOUNT RELEASE

STARTS TOMORROW **NEVER BEEN
SEEN ON
TELEVISION**

SESSIONS: SUNDAY 3.00, 7.15
MON. 10.45, 1.15, 3.00, 7.30
TUE. 1.15, 3.00, 7.30, 10.45
WED. 1.15, 3.00, 7.30, 10.45
THURS. 1.15, 3.00, 7.30, 10.45
FRIDAY 1.15, 3.00, 7.30, 10.45

PARAMOUNT
525 GEORGE 26 2858

PARAMOUNT: "THE TEN COMMANDMENTS" (G)
Starring Charlton Heston.
Sessions: SUNDAY, 3, 7.15.
Monday to Friday, 10 a.m., 2.15, 7.30.
Saturday, 10.45 a.m., 3.00, 7.30. (26 2858).

THE TEN COMMANDMENTS was released in 70mm at the Paramount cinema ...



THE TEN COMMANDMENTS

19th November 1976 to 30th December 1976 – Season 5 weeks and 6 days ✓

THE BARCLAY IS PROUD TO ANNOUNCE THE RETURN OF ONE OF THE SCREEN'S MOST SPECTACULAR ACHIEVEMENTS!

What a story it tells!
What majesty it encompasses!
What loaves it unveils!
What drama it unfolds!

THE PERIODS OF THE REB-104
TRACKING UNIT RECORDED FROM
LONDON

Cecil B. DeMille's
PRODUCTION
The Ten Commandments
TECHNICOLOR

IN 70 mm. AND 6-TRACK STEREOPHONIC SOUND

CECIL B. DeMILLE'S **THE TEN COMMANDMENTS** WITH HESTON BRYNNER
CASTING BY
BAXTER ROBINSON DE CARLO PAGET DEREK HARDWICKE FOOH SCOTT ANDERSON PRICE
DIRECTOR OF PHOTOGRAPHY
MUSIC BY
EDITED BY
PRODUCTION DESIGNER
EXECUTIVE PRODUCERS
PRODUCED BY
DISTRIBUTED BY
TECHNICOLOR

Starts Tomorrow **BARCLAY** 681 GEORGE 211 5388
Mon-Sat 10.30, 2.45, 7.30 Sun 1.30, 5.40
Booking enquiries at Theatre Mitchell's, David Jones.

BARCLAY: "THE TEN COMMANDMENTS" (G).
Sessions: Mon./Sat. 10.30, 2.45, 7.30. Sun. 1.30, 5.40.
681 George Street. Phone 211 5388.

THE TEN COMMANDMENTS was reissued in 70mm at the Barclay cinema ...



THE TEN COMMANDMENTS

11th March 1982 to 7th April 1982 – Season 3 weeks and 6 days ✓

PARAMOUNT PICTURES IS PROUD TO ANNOUNCE THE RETURN OF THE GREATEST FAMILY ENTERTAINMENT OF ALL TIME!

Cecil B. DeMille's
PRODUCTION
The Ten Commandments
TECHNICOLOR®
BRAND NEW PRINT

THE PARTING OF THE RED SEA
The Single Most Spectacular Scene Ever Filmed.



CECIL B. DeMILLE'S PRODUCTION **THE TEN COMMANDMENTS** HESTON · BRYNNER
CAST: BAXTER ROBINSON DE CARLO PAGET DEREK HARDWICKE FOCH SCOTT ANDERSON PRICE
A PARAMOUNT PICTURE RELEASE Distributed by CIC
TECHNICOLOR®

on sale NOW **NOW SHOWING** **LYCEUM** 210 PITT 267 7462 A GREATER UNION THEATRE

Mon/Fri 10.00, 2.15, 7.30
Sat 11.00, 3.15, 7.30
(Feature occupies entire programme)

THE TEN COMMANDMENTS 
LYCEUM 210 PITT
267-7462
(Feature entire show)
Mon/Fri 10.00, 2.15, 7.30
Sat 11.00, 3.15, 7.30

THE TEN COMMANDMENTS was released in 35mm and New Print at the Lyceum theatre ...



VERTIGO

23rd January 1959 to 5th March 1959 – Season 5 weeks and 6 days ✓

SOMEWHERE—SOMEHOW

he had loved her and let her slip through his fingers, **HE HAD SEEN HER DIE**, (Murdered). And now here she was looking into his eyes again. Alfred Hitchcock gives a new meaning of **SUSPENSE** in this exciting, emotional picture, filmed in San Francisco.

Paramount Presents

James STEWART ★ **Kim NOVAK**

in

ALFRED HITCHCOCK'S
SUSPENSE
MASTERPIECE

VERTIGO
in **TECHNICOLOR**

Suitable only for Adults.

Not since the villains of "The Man Who Knew Too Much" the violence of "Rear Window" the terror-making of "The Catcher in the Rye" has Hitchcock hit you so hard!

Associate Programs

- Universal Overseas News.
- Australian Featurette in colour, Dandenong.
- Journey into Space.
- Champion Dogs of America.
- Visit to Barnum and Bailey Circus.

It Commences **TOMORROW at 10.50**
Positively Last Day, Jerry LEWIS in "Rock A Bye Baby"

Air-Conditioned

BW8313 **PRINCE EDWARD** BW8313

PRINCE EDWARD (Today at 10.50)

Alfred Hitchcock tops the suspense of "Rear Window" and "The Man Who Knew Too Much" with

"VERTIGO"

A Paramount Picture in Technicolor and VistaVision, and starring together for the first time

JAMES STEWART and KIM NOVAK

It has the most intense suspense, excitement, emotion, ever generated by a motion picture. Filmed in exciting San Francisco. (Suitable only for Adults) and **EXCLUSIVE** to the Prince Edward Theatre. In addition a grand array of high-class featurettes.

Reservations for 8 days ahead for all sessions now available at Theatre, Palling's, Hotel Australia. It is advisable to reserve well ahead.

SESSIONS: 10.50, 1.50, 5.0, 8.0. (BW8313).

VERTIGO was advertised in VistaVision at the Prince Edward theatre.

VERTIGO was reissued in 35mm at the Village Double Bay as part of the Essential Hitchcock film festival on the 9th August 1984 and reissued in 70mm on the 10th July 1997 at the Greater Union Pitt Centre multiplex ...

"...One of cinema's great romantic thrillers. ++++, don't miss it. James Stewart gives one of his finest performances... A must for those who've never seen it." *—The New York Times*

JAMES STEWART
KIM NOVAK
in **ALFRED HITCHCOCK'S**
MASTERPIECE

VERTIGO™

NEW 70MM PRINT
REMASTERED ON DTS
DIGITAL SOUND

GREATER UNION PITT CENTRE

EXCLUSIVE SEASON COMMENCES TODAY AT

222 PITT STREET
SYDNEY NSW 1524

Compiled by Doug Loudon

PARAMOUNT

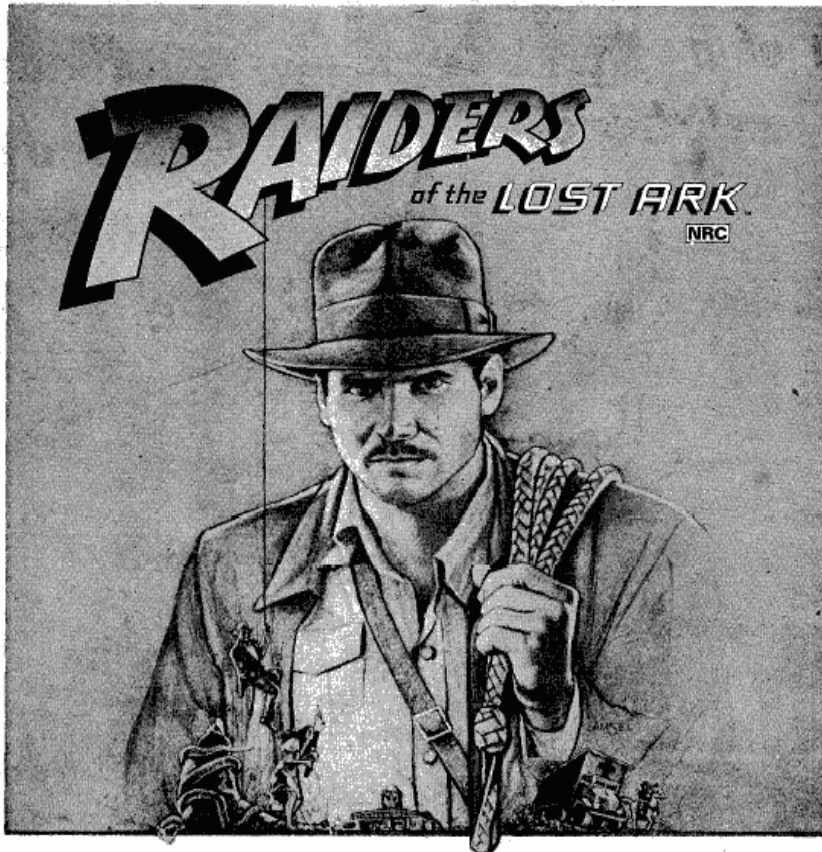
The following table are the 70mm films released at the Paramount ...

FILM	OPENED	CLOSED	WEEKS
The Ten Commandments - reissue	23/11/73	20/12/73	4
Jesus Christ Superstar	21/12/73	04/04/74	15
Logan's Run	17/12/76	10/02/77	8
Grease	02/08/78	07/06/79	44
2001: A Space Odyssey - reissue	22/06/79	09/08/79	7
Star Trek: The Motion Picture – 70mm during season	19/12/79	27/03/80	14
Can't Stop the Music	20/06/80	27/11/80	23
The Jazz Singer – move over from the State theatre	10/04/81	07/05/81	4
Raiders of the Lost Ark	14/08/81	05/08/82	51
Poltergeist	06/08/82	09/12/82	18
The Best Little Whorehouse in Texas	09/12/82	09/02/83	9

The longest season 35mm released film at the Paramount was *The Sting* opening on the 5th April 1974 and ran for a 53 week season. The longest season 70mm released film was *Raiders of the Lost Ark* which opened on the 14th August 1981 and ran for a 51 week season.



**Indiana Jones—the new hero
from the creators of JAWS and STAR WARS.**



PARAMOUNT PICTURES Presents A LUCASFILM LTD Production
A STEVEN SPIELBERG Film

Starring **HARRISON FORD**

KAREN ALLEN · PAUL FREEMAN · RONALD LACEY · JOHN RHYS-DAVIES · DENHOLM ELLIOTT

Music by **JOHN WILLIAMS** Executive Producers **GEORGE LUCAS** and **HOWARD KAZANJIAN**

Screenplay by **LAWRENCE KASDAN** · Story by **GEORGE LUCAS** and **PHILIP KAUFMAN**

Produced by **FRANK MARSHALL** · Directed by **STEVEN SPIELBERG**

70MM

READ THE CORGI PAPERBACK

Printed in Paramount

DOLBY STEREO

A PARAMOUNT PICTURE

ORIGINAL SOUNDTRACK ALBUM ON CBS RECORDS & TAPES

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Distributed by Cinema International Corporation

SPECIAL SNEAK PREVIEWS TODAY

AT 1.50 & 5 PM

Plus
The Academy Award Winner for
BEST SHORT FILM

**THE DOLLAR
BOTTOM**



SEASON PROPER
COMMENCES NEXT
FRIDAY

BOOKING INQUIRIES FROM
TOMORROW AT THEATRE

PARAMOUNT

525 GEORGE 267 6266

A GREATER UNION THEATRE

ALSO FROM
FRIDAY AT
TOWN WOLLONGONG
TOWER NEWCASTLE
& CIVIC CANBERRA

**MOVIE
81**
ON SALE
NOW

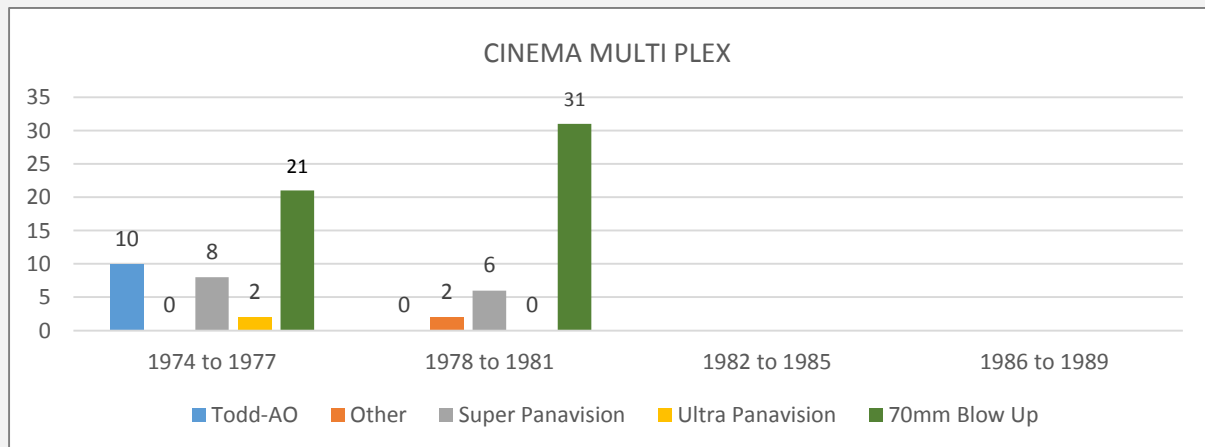
SYDNEY IN 70MM – PART 2

VISTAVISION

Between 1978 and 1981 there were thirty nine [39] 70mm releases in the key city theatres and multiplex of Sydney which included twenty reissues. Two of these reissues were presented for the first time in 70mm.

That's Entertainment Part 2 screened as a double feature with **That's Entertainment** at Dave's Encore Movies at the Forum Cinema and **Oliver!** which originally opened on the 4th December 1968 at the Greater Union Lyceum theatre, was reissued at the Hoyts Centre [aka Hoyts Entertainment Centre].

1978 - 1981	70MM	REISSUE	TOTAL
1978	4	2	6
1979	5	3	8
1980	6	10	16
1981	4	5	9
TOTAL	19	20	39



OPENED	FILM	THEATRE	FILM FORMAT	CLOSED	WKS
15/03/78	Close Encounters of the Third Kind	HEC	70mm Panavision	20/09/78	27
24/03/78	2001: A Space Odyssey	Forum	Reissue – Super Panavision	29/06/78	14
21/07/78	Gone with the Wind	Paramount	Reissue - 70mm Spherical	03/08/78	2
26/07/78	Capricorn One	HEC	70mm Panavision	06/12/78	19
02/08/78	Grease	Paramount	70mm Panavision	07/06/79	44
04/08/78	Gone with the Wind	Barclay	Reissue – 70mm Spherical	17/08/78	2
19/10/78	The Towering Inferno	Ascot	Reissue – 70mm Panavision	08/11/78	3
24/11/78	Sgt Pepper Hearts Club Band	Barclay	70mm Panavision	01/02/79	10
22/06/79	2001: A Space Odyssey	Paramount	Reissue – Super Panavision	09/08/79	7
23/08/79	The Wiz	Barclay	70mm Spherical	13/09/79	3
09/11/79	Saturday Night Fever plus Grease	Barclay	Reissue – 70mm Panavision	13/12/79	5
15/11/79	Apocalypse Now	HEC	70mm Technovision	16/07/80	35
23/11/79	2001: A Space Odyssey	Forum	Reissue – Super Panavision	13/12/79	3
05/12/79	Alien	HEC	70mm Panavision	12/03/80	14
13/12/79	The Muppet Movie	HEC	70mm Spherical	20/02/80	10
19/12/79	Star Trek: The Motion Picture	Paramount	70mm Panavision	27/03/80	14
31/01/80	The Rose	HEC	70mm Spherical	17/09/80	33
28/03/80	The Black Hole	Barclay	70mm Technovision	26/06/80	13
11/06/80	Car Wash plus The Wiz	Forum	Reissue - 70mm Spherical	11/6/80	1 Day
20/06/80	Can't Stop the Music	Paramount	70mm Panavision	27/11/80	23
26/07/80	The Poem of Dance	Forum	Reissue – Sovoscope 70	26/07/80	1 Day
06/08/80	The Empire Strikes Back	HEC	70mm Panavision	04/02/81	26
09/08/80	Ice Station Zebra	Forum	Reissue Super Panavision	09/08/80	1 Day
20/08/80	Star Trek plus Logan's Run	Forum	Reissue 70mm Todd AO 35	20/08/80	1 Day
25/08/80	Russian Adventure	Forum	70mm Kinopanorama	28/08/80	1
30/08/80	Grand Prix	Forum	Reissue Super Panavision	30/08/80	1 Day

06/09/80	Sgt Pepper Lonely Hearts Club Band plus Grease	Forum	Reissue – 70mm Panavision	06/09/80	1 Day
25/10/80	The Wizard of Oz plus The Wiz	Forum	Reissue - 70mm Spherical	25/10/80	1 Day
05/12/80	Divine Madness	State	70mm Panavision	12/02/81	10
10/12/80	That's Entertainment plus That's Entertainment Part 2 – Reissue 70mm Spherical	Forum	Reissue - 70mm Spherical	10/12/80	1 Day
22/01/81	Close Encounters Special Edition	HEC	70mm Panavision	11/03/81	7
12/02/81	The Jazz Singer	State	70mm Spherical	08/04/81	8
27/02/81	Earthquake	Barclay	Reissue – 70mm Panavision	19/03/81	3
26/03/81	Xanadu plus Grease	Ascot	Reissue – 70mm Panavision	08/04/81	2
10/04/81	The Jazz Singer – move over	Paramount	70mm Spherical	07/05/81	4
30/04/81	Oliver!	HEC	Reissue - 70mm Panavision	03/06/81	5
14/08/81	Raiders of the Lost Ark	Paramount	70mm Panavision	05/08/82	51
01/10/81	Apocalypse Now	HEC	Reissue – 70mm Technovision	25/11/81	8
15/10/81	2001: A Space Odyssey	Barclay	Reissue – Super Panavision	09/12/81	8

Please Note: As the advertisements from the 21st July 1978 and 4th August 1978 *Sydney Sun* newspaper cannot confirm if the reissue of *Gone with the Wind* was presented in 70mm, the total count of 70mm releases between 1978 and 1981 does not include these two release dates. The last time *Gone with the Wind* was last advertised in 70mm was on the 1st December 1972 at the Forum cinema.

LYCEUM: "OLIVER"
TOMORROW (THURSDAY)

Columbia Pictures presents the Romulus Production in Panavision and Technicolor, starring Ron Moody as "Fagin," Oliver Reed as "Bill Sikes," Harry Secombe as "Mr. Bumble" and Shan Walls as "Nancy," with "Oliver" played by Mark Lester and "The Artful Dodger" played by Jack Wild. For General Exhibition.

MUCH, MUCH MORE THAN A MUSICAL

Opens tonight, with a Gala Charity Preview for UNICEF, Freedom From Hunger; then commencing its public season of four happiness sessions daily at 10.30, 1.40, 4.50, 8.00. Bookings plans NOW OPEN two weeks ahead at Lyceum (240 Pitt St., 61-4487 and 61-2496), D.J.'s, Fiebel's, Mitchell's and State Booking Bureau. Every seat bookable at every session; no free list. Special concessions for group parties of 10 or more persons. Phone Mrs Bowen (26-6198 for details). The beautiful Lyceum is fully air-conditioned for year-round comfort. Ends today. Don't get it Now - We're Being Shot At! (G). 2 sessions only, 10.30 and 1.40.

Here comes
'Oliver': the most irresistible musical of all!



Oliver!

Songs, Glorious Songs
"Food, Glorious Food" - "Oliver"
"Where Is Love"
"Consider the Lilies" - "Bird Will Sing"
"As Long As He Needs Me"
...and much, much more!

WINNER OF 6 ACADEMY AWARDS including BEST PICTURE!

The big, bright musical for absolutely everyone... in Magnificent 70mm

COLUMBIA PICTURES presents the ROMULUS PRODUCTION
starring RON MOODY as Fagin, OLIVER REED as Bill Sikes, HARRY SECOMBE as Mr. Bumble and SHAN WALLS as Nancy
with Oliver played by MARK LESTER, The Artful Dodger played by JACK WILD, Musical Lyrics by DONALD BART. Fully Accepted from Dramatic Orders (Over 100)
Musical Supervisor and Arranger: JOHN GREEN. Choreography and Musical Sequences: ROGER OUNBY. Production Designer: JOHN BAXA
Photography by DONALD MORRIS. Screenplay by KERON HARRIS. Produced by JOHN WOOLF. Directed by CAROL REED. TRANSAVISION LTD. © 1968

NOW SHOWING!

HOVTS CENTRE CITY 207 9877 MASTRA PARRAMATTA 655 0844

Today: 10:45, 2:00, 5:15, 8:30 pm.
Sun: 1:35, 4:55, 8:10 pm.

TRANSVISION

SYDNEY IN 70MM – PART 2



When VistaVision showcased in 1954, there were four premiere cinemas for the key city theatres of Sydney.

The following table lists the names of these cinemas, their aligned exhibitor and the premiere distribution studio in Sydney.

HOYTS THEATRES	Regent	Twentieth Century Fox
METRO THEATRES	St James	Metro-Goldwyn-Mayer
GREATER UNION	State	Universal Pictures
CARROLL THEATRES	Prince Edward	Paramount Pictures

Similar to Hoyts Theatres which was the distribution exhibitor for Twentieth Century Fox and premiered the first film in CinemaScope, the Prince Edward theatre under the direction of Doyle, Tait and Carroll, was the exhibitor of Paramount Pictures premiering **White Christmas** in VistaVision on the 17th December 1954.

VistaVision was a high resolution 35mm motion picture process developed by Paramount Pictures. As the studio choose not use the anamorphic options like CinemaScope, the studio engineered their widescreen system by orienting the 35mm negative horizontally in the camera gate creating a frame eight perforations across. This process produced a finer grained Technicolor 35mm reduction print with a projection aspect ratio in 1.66:1 and 1.85:1.

As the marquee value of the three widescreen processes were marketed by the film studio in CinemaScope, Superscope and VistaVision, the exhibitor and distributor broadened their slate of films by utilising the non-anamorphic VistaVision process.

The following table lists the notable first VistaVision films released other than Paramount Pictures.

29/03/56	London Films	Richard III - Embassy
19/09/56	MGM	High Society - Liberty
11/10/56	Universal	Away All Boats - State
28/03/57	Rank	Battle of the River Plate - Capitol
16/05/57	Warner Bros	The Searchers - Regent
27/02/58	United Artists	Pride and the Passion – Regent



WHITE CHRISTMAS

17th December 1954 to 17th February 1955 – Season 8 weeks and 6 days ✓



The World's First Film in the 1954 Miracle of **VistaVision**... "White Christmas"

A wonderful Technicolor entertainment set to the sparkling tempo of 14 brand new Irving Berlin song hits. STARS: STARS! Bing Crosby, Danny Kaye, Rosemary Clooney, Vera Ellen. Too big for one Theatre—Showing simultaneously.

TWO THEATRES — NOW!

BING CROSBY and DANNY KAYE
"WHITE CHRISTMAS"

PRINCE EDWARD and CAPITOL

PRINCE EDWARD: On Stage twice daily—Ronnie Elliott and her Hollywood Puppets; Colin Anderson's Show Band. **BW6313**
Sessions: 10.55, 1.55, 5.5, 7.55

CAPITOL: Huge added Screen Show includes: "VistaVision in Norway." Plans: Nicholson's, State Bureau and Capitol, **BA4905**. Sessions: 10.30, 1.40, 4.44, 7.53.

WHITE CHRISTMAS was advertised in VistaVision at the Prince Edward and Capitol theatres.



STRATEGIC AIR COMMAND

23rd December 1955 to 12th January 1956 – Season 2 weeks and 6 days ✓

ONLY EXCITING...
VISTAVISION
 WIDER PICTURE HIGH-FIDELITY
 The Academy Award Winning Process

... COULD BRING YOU ALL THE SCOPE OF IT... ALL ITS HUMAN INTIMACY... ITS UNMATCHED IMPACT!

TOMORROW at 10.55

Revealing for the first time the dramatic story of the airmen who can never relax, living the drama of atomic combat readiness, knowing that every mission might be the right one — and their wives and sweet-hearts waiting, wondering and praying. Until recently "Strategic Air Command" operations was a top air-arm secret, and now through the VistaVision screen you are taken behind the cloud of secrecy surrounding the world's awesome striking force. Filmed miles up in the sky, it will thrill you with its pulse-pounding action and adventure

JAMES STEWART · JUNE ALLYSON
Strategic Air Command
 Color by TECHNICOLOR

A Paramount Picture (G.M. 54)

Last Day "REAR WINDOW"

On the Stage, Grand Christmas Entertainment featuring **Peter Crago**, Conductor with Les McGrath and His Show Band

PRINCE EDWARD

See-Conditioned
 NEW HENNESSY at the GRAND ORGAN

PRINCE EDWARD (Air Conditioned)
 The screen's mightiest air-thriller in amazing new VistaVision. Technicolor.

"STRATEGIC AIR COMMAND"
 (GENERAL EXHIBITION.)
 Starring **JAMES STEWART, June ALLYSON**

Revealing for the first time the dramatic story of the airmen who can never relax, living the drama of atomic combat readiness, knowing that every mission might be the real one, and their wives and sweet-hearts waiting, wondering and praying. Until recently "Strategic Air Command" was a top air-arm secret, and now through the screen you are taken behind the scenes, and the cloud of secrecy surrounding the world's awesome striking force.

Associate Featurette, "Mexico," in VistaVision Technicolor.
 On Stage, elaborate presentation featuring Les McGrath and Show Band with Peter Crago, Conductor.

Sessions: 10.55, 1.53, 5.5, 8.0. Reservations (BW8313).

STRATEGIC AIR COMMAND was advertised in VistaVision at the Prince Edward theatre.



TO CATCH A THIEF

3rd February 1956 to 12th April 1956 – Season 9 weeks and 6 days ✓

THE ROYAL FILM PERFORMANCE PICTURE.
 as presented before Her Majesty, the Queen. Filmed in Monte Carlo, and with the magic of VistaVision, Alfred Hitchcock, alchemist of suspense, mixes it with the most daringly projected love-affair of the decade.

IN SENSATIONAL VISTAVISION
 Paramount Presents
CARY GRANT GRACE KELLY
 in ALFRED HITCHCOCK'S
'TO CATCH A THIEF'
 Color by TECHNICOLOR

For Adult Exhibition
 While the weight of danger and desperate moments has the marrow freezing in your bones, the emotional intensity of the affair between the thief and the lady with the jewels will have the blood racing in your ears as well!

ON THE STAGE.
 Grand Music and Vaudeville presentation
 Headed by
THE CYCLING BRITTONS
 with
 Les McGeath and his Show Band

TOMORROW at 11 am.
 Reserves 6 days ahead now at Theatre (BW8313)

Last Day, Jane Wyman, Charlton Heston in
"LUCY GALLANT"

PRINCE EDWARD
Theatre

PRINCE EDWARD (Air Conditioned)
HURRY! LAST DAY.
 Jane Wyman, Charlton Heston in "LUCY GALLANT," in Technicolor and VistaVision. At 11.0, 1.53, 5.7, 8.0. (BW8313.)
 Starting to-morrow at 11 a.m., the Australasian Gala Premiere of the Royal Film Performance Picture, as presented before her Majesty the Queen.
 Grace KELLY, Cary GRANT,
 in
 Alfred Hitchcock's Suspense Thriller,
"TO CATCH A THIEF"
 A Paramount Picture in VistaVision and Technicolor.
 Here you will enjoy that famous Hitchcock suspense—fired with the most daringly projected love affair of the decade.
 Pulse-pounding story—heart-quickenng romance—all in a dazzlingly luxurious setting of the French Riviera (Monte Carlo), where Grace Kelly first met her Prince Charming, Prince Rainier.
 Reserves 6 Days Ahead now at Theatre.

TO CATCH A THIEF was advertised in VistaVision at the Prince Edward theatre.



RICHARD III

29th March 1956 to 6th June 1956 – Season 9 weeks and 6 days ✓

in Britain the press said:

"The most charming villain in English literature . . . a masterly portrayal . . ."
—Sunday Express

"Sir Laurence's crookback king is masterly . . . the love scene between Richard and Lady Anne is one of the film's most sensational moments . . ."
—Daily Herald

"A huge, stirring, splendid, sardonic melodrama . . . spellbinding . . ."
—Sunday Times

And The New York Times:
"The measure of Sir Laurence Olivier's genius in putting Shakespeare's plays of the screen is beautifully and brilliantly exhibited."

PRESENTED IN LONDON BY ROYAL COMMAND . . .

Here is Richard III in all its dramatic greatness as only Olivier could portray him—the story of a hunchback king whose lust for power brought death to all who barred his way . . . of his flaming passion for the beautiful Lady Anne . . . of his diabolical plots against the Prince in the Tower—against Clarence and Hastings.

LONDON FILMS in association with
Laurence Olivier presents
RICHARD III
Produced and Directed by LAURENCE OLIVIER
VISTAVISION
TECHNICOLOR

Commences its distinguished season **TODAY!**

Starring LAURENCE OLIVIER as Richard III, John Gielgud, Claire Bloom, Ralph Richardson, Pamela Brown, Cedric Hardwicke (G).

Sessions Times: 10.10, 1.30, 4.40, 8 p.m. Note: Feature screens at 10.20, 1.40, 4.50, 8.10 p.m. BU1863, 79 Castlereagh St.

• Stop the Clock tonight at 8. Drive carefully.

EMBASSY

EMBASSY — "RICHARD III"
ROYAL COMMAND FILM — TO-DAY!

Here is Richard III in all its dramatic greatness as only Olivier could portray him—the story of a hunchback King whose lust for power brought death to all who barred his way . . . and his flaming passion for the beautiful Lady Anne. In VistaVision and Technicolor! Starring LAURENCE OLIVIER as Richard III, John Gielgud, Claire Bloom, Ralph Richardson, Pamela Brown, Cedric Hardwicke. Music by Sir William Walton (G). Session times: 10.10, 1.30, 4.40, 8 p.m. Feature screens at 10.20 a.m., 1.40, 4.50, 8.10 p.m. 79 Castlereagh St. Air-conditioned, BW1863. Plans Theatre and Paling's.

RICHARD III was advertised in VistaVision at the Embassy theatre.

HIGH SOCIETY

19th September 1956 to 6th March 1957 – Season 23 weeks and 6 days ✓

A NEW HIGH IN THE MOVIE SKY... X X

MGM PRESENTS IN VISTAVISION AND TECHNICOLOR
A SOL C. SIEGEL PRODUCTION STARRING

BING CROSBY
GRACE KELLY
FRANK SINATRA

in the hilarious low-down on high life

"HIGH SOCIETY"

FOR GENERAL EXHIBITION

COLE PORTER SONGS!
"TRUE LOVE" • "YOU'RE SENSATIONAL"
"WELL, DID YOU KNOW"
"NOW YOU ARE SINGING" • "I LOVE YOU SIMPLY"
"LITTLE ONE"
"WHO WANTS TO BE A MILLIONAIRE?"
"WIND UP I HAVE LOVE TO SPEND"

CELESTE HOLM
and JOHN LUND
and LOUIS ARMSTRONG
AND HIS BAND

Music and Lyrics by **COLE PORTER**
Color by **TECHNICOLOR**
PERSPECTA STEREOPHONIC SOUND

TOMORROW!

LIBERTY
★MA 6068★

At 10:30 a.m., then at 1:40, 4:45 and 8:00 p.m. Plus MGM Tech
Cartoon, "Crestfallen Cat", News, etc. Plus at Theatre.
LAST DAY at 11, 4, 3 and 8. NEWS "CONSULTATION TO THE
DANCE", 10:15 Plus "Mystery of Montezuma"

"HIGH SOCIETY" — LIBERTY
BRILLIANT SEASON Comm. TO-DAY, at 10.30!
The greatest entertainment in screen history—with the hottest
films in show business!
M.G.M. presents a Sol. C. Siegel production with **BING CROSBY**,
GRACE KELLY, **FRANK SINATRA**, ~~Celeste Holm~~, ~~John~~
~~Lund~~, and ~~Louis Armstrong~~ and his Band. In VistaVision and
Technicolor (G). Plus M.G.M. Tech Cartoon — ~~Counters~~
Cat." News, etc. Sessions at 10.30, 1.40, 4.45 and 8. Plans
at Theatre MA6068.

HIGH SOCIETY was advertised in VistaVision at the Liberty theatre.



AWAY ALL BOATS

11th October 1956 to 31st October 1956 – Season 2 weeks and 6 days ✓



THE BATTLES WHICH HELPED TURN
THE TIDE OF INVASION FROM
AUSTRALIA'S SHORES!

Story of brave
men — their love-
hungry women . . .
and the battle
scarred ship that
held their fate.

Away All Boats!

JEFF CHANDLER · GEORGE NADER
JULIE ADAMS · LEX BARKER

COLOUR BY TECHNICOLOR IN VISTAVISION

FOR GENERAL EXHIBITION

By special arrangement with the U.S. Government
the original "Away All Boats" film is being shown
in Australia — under the name "Away All Boats" — in colour.

TOMORROW at 10.50 a.m.

From 10.50 a.m. — 1.50 p.m. — 4.50 p.m. — 7.55 p.m.

State then 1.50, 4.50, 7.55

STATE:

"AWAY ALL BOATS," starring ~~Jeff Chandler~~, George Nader, Julie Adams, Lex Barker, in VistaVision and Technicolor (G). Plus "Escape the City" (Colour) — ~~Hot Rod~~ "Hucksters" (Colour Cartoon), etc. At 10.50, 1.50, 4.50, 7.55. Plans: State Booking Bureau, Palling's and Hotel Aust, BM2431, 49 Market St.

AWAY ALL BOATS was advertised in VistaVision at the State theatre.



THE BATTLE OF THE RIVER PLATE

28th March 1957 to 8th May 1957 – Season 5 weeks and 6 days ✓

THE BRITISH ROYAL PERFORMANCE FILM!

Gloriously re-enacted . . . the drama and tense excitement of a highly dangerous and coolly conceived attack on a mighty German raider — the pocket battleship Graf Spee, preying on Britain's vital sea lanes — by three little British warships.

PETER FINCH
as
Capt. Langsdorff

THE BANK ORGANISATION presents
JOHN GREGSON
ANTHONY QUAYLE
PETER FINCH

THE BATTLE OF THE RIVER PLATE
VISTAVISION TECHNICOLOR

FOR GENERAL EXHIBITION

Plus, prize winning attraction: "THE RED BALLOON". . . MOVIEGOERS of all ages will find themselves laughing, and sometimes sighing . . .
TIME MAGAZINE.

State

Prices: 10.10, 1.25, 4.40.
Plans: BM2431.

Extra! Dept. of Education featurette — "Flying High"

STATE: "The Battle of the River Plate"

Royal Performance Film . . . ~~John Gregson~~ Anthony Quayle,
Peter Finch as Captain Langsdorff (Vista-Vision) (Technicolor).
Plus "The Red Balloon" (Colour) — ~~Flying High~~. Seasons:
10.25, 1.35, 4.45, 7.55. Plans: Palling's, Hotel Aust., State
Bureau, BM2431, 48 Market Street.

THE BATTLE OF THE RIVER PLATE was advertised in VistaVision at the State theatre.



WAR AND PEACE

26th April 1957 to 25th July 1957 – Season 12 weeks and 6 days ✓

The greatest novel ever

Leo Tolstoy's beloved masterpiece — A decade of preparation and two years of photography have produced one of the most awe-inspiring spectacle-productions in motion picture history. It encompasses all the novel's tremendous scope. Love, lust, hate, beauty, war, peace ... all that makes up life is thrillingly shown. It pictures the three passionate loves of Natasha as it follows her from girlhood to ripe womanhood.

Leo Tolstoy's
War and Peace

Cast of 18,000 headed by
AUDREY HEPBURN
HENRY FONDA
MEL FERRER
ANITA EKBERG
Vittorio Gassman
John Mills

PRICES
MORNING 10.15
4/-, 4/6, 6/-, 7/-
AFTERNOON
4/6, 5/6, 7/-, 9/-
EVENING
5/6, 8/-, 10/-

PRINCE EDWARD

PRINCE EDWARD (TO-DAY, at 10.15)
Note: Owing to its length there will only be —3—sessions daily.
ALSO Please make a note of starting times now.
MORNING, 10.15 MATINEE, 2.5 EVENING, 7.30
And it's advisable to see the picture from the beginning,
Leo Tolstoy's famous novel on the screen.

“WAR AND PEACE”

A Paramount Release in VistaVision and Technicolor, starring
Audrey HEPBURN, Henry FONDA, Mel FERRER,
Anita EKBERG.

Prices: MORNING (10.15 session), 4/-, 4/6, 6/-, 7/-
AFTERNOON (2.5 session), 4/6, 5/6, 7/-, 9/-
EVENING (7.30 session), 5/6, 8/-, 10/-
(Slight increase in price Saturdays and Holidays.)
Reserves all sessions 6 days ahead at Theatre, Palling's, Hotel Australia.

WAR AND PEACE was advertised in VistaVision at the Prince Edward theatre.

WAR AND PEACE was not reissued in 70mm in Sydney. **WAR AND PEACE** was reissued in 70mm at the Coliseum in London on the 8th June 1967 ...

THE SEARCHERS

16th May 1957 to 29th May 1957 – Season 1 week and 6 days ✓

Continuing at

HOYTS Regent

487 George St., City, BM2487. Sessions: 10.30, 1.40, 4.45, 8 p.m. Plans Theatre, Palings, Ushers, Australia.

TODAY IN THE SUBURBS

STAR, BONDI JCT.
FW 1047 - FW 4027

ARCADIA, CHATSWOOD
JA 2832

HOYTS DRUMMOYNE
WA 2009

HOYTS CROWS NEST
JF 4080

Simultaneous presentation with Regent City at Star and Arcadia at 1.30 and 7.45 p.m. Drummoyne 12 noon and 7.45 p.m. Crows Nest, 7.45 p.m. Plans at theatres

"The biggest and best western for many a long day is The Searchers" — Daily Mirror.

THE SEARCHERS

He had to find her . . . a girl held captive. When he did would she be the same, or in his eyes would she have become an Indian?

JOHN WAYNE
JEFFREY HUNTER · VERA MILES · WARD BOND · NATALIE WOOD

COLON BY VISTAVISION · TECHNICOLOR · PRESENTED BY WARNER BROS. General Exhibitors

Associate entertainment includes — "So you want a model railroad?"; "Three Little Bops"; "Time Stood Still" — in CinemaScope. Movietone News, at each theatre.

HOYTS REGENT—"THE SEARCHERS"

Somewhere out there in the vastness . . . a girl was held captive . . . HE HAD TO FIND HER! in Technicolor and VistaVision. Starring John Payne, Jeffrey Hunter, Vera Miles, Natalie Wood, Ward Bond (G). Plus "Time Stood Still," CinemaScope, Colour; "So You Want a Model Railroad?"; "Three Little Bops," Colour Cartoon. Sessions: 10.30, 1.40, 4.45, 8 p.m. BM2487. 487 George St. Plans Theatre, Palings, Ushers, Australia.

THE SEARCHERS was advertised in VistaVision at the Hoyts Regent theatre.



GUNFIGHT AT THE O.K CORRAL

16th August 1957 to 5th September 1957 – Season 2 week and 6 days ✓

**THE MOST FAMED LAWMAN AND
THE MOST FEARED BADMAN
formed a strange alliance that day ...**

... that deadly day in
Tombstone when men's
passions bleazed forth ...

... and bullets spot their
hatreds. And one man got
the woman he wanted ...
the other, the woman he
deserved.

*This is truly
greater than "Shane".*

BURT LANCASTER · KIRK DOUGLAS
in
HAL WALLIS' PRODUCTION
**GUNFIGHT
AT THE
O.K. CORRAL**

RHONDA FLEMING · JO VAN FLEET · JOHN IRELAND

TECHNICOLOR® **VISTAVISION**
For General Exhibition

Big Added Screen Show. Sessions:
10.50, 1.55, 4.58, 8.0. Plaza State
Bureau and Capitol, BA4905.
13 Campbell Street.

Hear
FRANNIE LAINE
sing in this film
the hit song
"Gunfight
at O.K. Corral".

Tomorrow CAPITOL

LAST DAY: "Hasekback of Notre
Dame" (A), (Tech.), (CScope).
Sess.: 3.8, 1.18, 4.27, 7.45.

CAPITOL: "Gunfight at O.K. Corral"
Famed Lawman ... feared gambler in the West's wildest
gunfight. Starring **BURT LANCASTER**, **KIRK DOUGLAS**
(VistaVision) (Technicolor) (C). Plus: Big added screen show.
Plaza State Bureau and Capitol, BA4905. Sessions at 10.50,
1.55, 4.58, 8.0. 13 Campbell Street.

GUNFIGHT AT THE O.K. CORRAL was advertised in VistaVision at the Capitol theatre.



THE PRIDE AND THE PASSION

27th February 1958 to 19th March 1958 – Season 2 weeks and 6 days ✓

CARY GRANT
The star of "An Affair to Remember" as a British officer in Spain to help the Guerrillas—who fought a lone battle between loyalty and love!

SOPHIA LOREN
Sultry, seductive, sensuous as lovely Juana whose beauty turned men's thoughts from war to love — and inflamed them to jealousy, hatred and desire!

FRANK SINATRA
Fiery and tempestuous as Miguel the reckless leader of the Guerrilla band. His desire to destroy the invader even overwhelmed his passion for Juana!

STANLEY KRAMER'S THE PRIDE and THE PASSION
TECHNICOLOR VISTAVISION
Presented by STANLEY KRAMER in association with UNITED ARTISTS
Associate entertainment includes — "MELBOURNE—SOUTHERN CITY" — Australia presents series "SQUARE STORY" — tour of London's famous Squares—Queen Mother's Sydney triumph—Movietone.

Regent
STAR, BONDI JCT. At 10.15, 1.30, 4.40, 8.00
ARCADIA, CHATSWOOD At 10.15
HOYTS DRUMMOYNE At 8.00
HOYTS MOSMAN At 10.15
HOYTS CROW'S NEST At 4.40
HOYTS MANLY At 10.15

★
Sensational presentation in city and suburbs.

TODAY!
Regent, city: 10.15, 1.30, 4.40, 8.00 BM2487. Air-cooled. Plans Theatre, Patis, Ubers and Australia. In the suburbs see suburban directory for program and screening details.

REGENT — "Pride and the Passion"
IN CITY AND ~~SUBURBS~~ Three great stars in stirring Stanley Kramer drama in VistaVision and Technicolor. **CARY GRANT**, **SOPHIA LOREN**, ~~FRANK SINATRA~~ (G). Plus: "Melbourne—Southern City"—Aus. presents Series: "Square Story"—tour of London's famous Squares; Queen Mother's Sydney triumph—Movietone. At Regent, 487 George St city. At 10.15, 1.30, 4.40, 8.00 BM2487. Air-cooled. Plans, Theatre, Patis, Usher's, Australia. And Star, Bondi Junction; Arcadia, Chatswood, Mosman, Manly Drummoyne, Crow's Nest (see Suburban Directory for Program and Screening Details).

THE PRIDE AND THE PASSION was advertised in VistaVision at the Hoyts Regent theatre.



ONE-EYED JACKS

8th June 1962 to 5th July 1962 – Season 3 weeks and 6 days ✓

NOW THE SCREEN ACHIEVES SURPASSING GREATNESS!

Australasian Premiere
TOMORROW
Reservations 6 days ahead all sessions now available at theatre (BW8313), David Jones, Hotel Australia.

Paramount presents
MARLON BRANDO

Johnny Rio... one of a kind, a legend in the flesh, the wildest one eyed jack ever flung into the game of life!

His enemy's daughter clinging to him in the night... this was just the beginning of his vengeance!

One EYED JACKS

TECHNICOLOR

by
KARL MALDEN

Plus a grand array of high class overseas Features. ★ Last Day and Night Audrey Hepburn in "BREAKFAST AT TIFFANY'S" in Technicolor.

SESSIONS: 11.0 - 2.0 - 5.5 - 8.0

PRINCE EDWARD

BW/8313

PRINCE EDWARD (TODAY)

A new experience in excitement—a new height in greatness. Two years in the making, over five million dollars cost of production. Directed and produced by Brando himself.

Marlon BRANDO
in
"ONE EYED JACKS" (A)
A Paramount Picture filmed in Technicolor, with
Carl MALDEN. Pina PELLICER.

It's Marlon Brando's most brilliant performance as Johnny Rio, the wildest one-eyed jack ever flung into the game of life. Here is love and courage, sin and adventure—in one of the most explosively dramatic excitements in screen history.

Reservations for all sessions are now available at Theatre (BW8313), David Jones, Hotel Australia. Sessions: 10.55, 2.0, 5.0, 8.0.

Possible interest ... Due to completion delays **ONE EYED JACKS** was released after Paramount ceased producing films in VistaVision. Consequently **ONE EYED JACKS** is not advertised in VistaVision at the Prince Edward theatre.

VISTAVISION

The following table is a summary of the notable VistaVision releases for the exhibitor and the studio distribution. *Vera Cruz* has also been included as date reference as the first film released in Superscope ...

FILM	THEATRE	OPENED	CLOSED	WEEKS
White Christmas - Paramount	Prince Edward and Capitol	17/12/54	17/02/55	9
Strategic Air Command - Paramount	Prince Edward	23/12/55	12/01/56	3
To Catch a Thief - Paramount	Prince Edward	03/02/56	12/04/56	10
Richard III - London Films	Embassy	29/03/56	06/06/56	10
High Society - Metro-Goldwyn-Mayer	Liberty	19/09/56	06/03/57	24
Vera Cruz - United Artists [Superscope]	Plaza	27/09/56	17/10/56	3
Away All Boats - Universal International	State	11/10/56	31/10/56	3
The Battle of the River Plate - Rank	State	28/03/57	08/05/57	6
War and Peace - Paramount	Prince Edward	26/04/57	25/07/57	13
The Searchers - Warner Bros	Regent	16/05/57	29/05/57	2
Gunfight at the O.K. Corral - Paramount	Capitol	16/08/57	05/09/57	3
The Ten Commandments - Paramount	Prince Edward	07/03/58	16/10/58	32
The Passion and the Pride - United Artists	Regent	27/02/58	19/03/58	3
Vertigo - Paramount	Prince Edward	23/01/59	05/03/59	6
One Eyed Jacks - Paramount	Prince Edward	08/06/62	05/07/62	4

EXCLUSIVE Sydney Engagement
PRINCE EDWARD
THEATRE
STARTS FRIDAY, MARCH 7th,
 Matinee and Evening Performances Daily,
 Tickets 2 weeks in Advance
 All Seats Reserved
 at Theatre or By Mail
 (No Telephone Bookings)



Paramount Presents
Cecil B. DeMille's
 PRODUCTION OF
The Ten Commandments
 starring
 YUL BRYNNER · CHARLTON HESTON · ANNE BAXTER · EDWARD G. ROBINSON

In answer to the unprecedented demand for tickets, the Prince Edward Theatre announces the opening of a special Box-Office for its forthcoming engagement of "The Ten Commandments"

Obtain your tickets now—either at the Box Office or through mail—for this extraordinary event. In this way you'll be certain of seats for the performance of your choice.

A Paramount Picture
 In Technicolor and VistaVision—
TWO PERFORMANCES DAILY 1.30 and 7.30

	Matinee	Evening
4/6	6/-	
5/6	7/6	
7/-	8/-	
8/-	9/-	
10/-	12/6	

(Slight increase Saturdays and Holidays)

* "The Ten Commandments" is an EXCLUSIVE engagement at this theatre. During the engagement it will not be shown at any other theatre in this city.

The longest season VistaVision film was the exclusive engagement of Cecil B. DeMille's *The Ten Commandments* which premiered at the Prince Edward theatre and ran for a 32 week season ...

As we close on this chapter of Sydney in 70mm, the third widescreen process *SUPERSCOPE* including the films which screened at the Hoyts Plaza theatre, will be summarised in the next chapter which will also describe the *SPHERICAL* blow up in Sydney during the Reserved Seating Engagement.



HOYTS PLAZA: "VERA CRUZ"
GUNFIGHTER ADVENTURE!
 In SuperScope and Technicolor! Both men had guns to hire and when they clash it's a fury of action, violence and sudden death! Sensationally starring GARY COOPER, BURT LANCASTER, Denise Darcel, Cesar Romero, Ernest Borgnine, Sarita Montiel (A). Plus murder rides the roller coaster in "SIDE SHOW" Don McGuire, Tracey Roberts (G). 10.5, 1.20, 4.35, 7.55 p.m. MA6107. 600 George Street. Plans: Theatre and Palace's.

PARAMOUNT

The following table are the films which were released at the Paramount cinema in Sydney from its opening in 1966 to its closure in 1983 ...

FILM	STUDIO / DIST	OPENED	CLOSED	WEEKS
The Spy Who Came in from the Cold – Spherical	Paramount	05/05/66	07/07/66	9
Alfie – Techniscope	Paramount	08/07/66	15/06/67	49
Nevada Smith – Panavision	Paramount	16/06/67	20/07/67	5
Drop Dead Darling – Panavision	Paramount	21/07/67	10/08/67	3
Barefoot in the Park – Spherical	Paramount	10/08/67	07/03/68	30
Hurry Sundown – Panavision	Paramount	08/03/68	28/03/68	3
Waterhole # 3 – Techniscope	Paramount	29/03/68	09/04/68	2
Smashing Time – Spherical	Paramount	10/04/68	02/05/68	3
Will Penny – Spherical	Paramount	03/05/68	16/05/68	2
The President's Analyst – Panavision	Paramount	17/05/68	30/05/68	2
No Way to Treat a Lady – Spherical	Paramount	31/05/68	01/08/68	9
The Odd Couple – Panavision	Paramount	01/08/68	28/11/68	17
Villa Rides – Panavision	Paramount	29/11/68	19/12/68	3
The Bliss of Mrs Blossom – Spherical	Paramount	20/12/68	30/01/69	6
Rosemary's Baby – Spherical	Paramount	31/01/69	29/05/69	17
The Assignment Bureau – Spherical	Paramount	30/05/69	26/06/69	4
Goodbye Columbus – Spherical	Paramount	27/06/69	06/11/69	19
The Italian Job – Panavision	Paramount	06/11/69	09/04/70	22
The Sterile Cuckoo – Spherical	Paramount	10/04/70	21/05/70	6
The Molly Maguires – Panavision	Paramount	22/05/70	25/06/70	5
The Adventurers – Panavision	Paramount	25/06/70	17/12/70	25
Catch 22 – Panavision	Paramount	18/12/70	03/06/71	24
Love Story – Spherical	Paramount	03/06/71	09/03/72	40
Diary of a Mad Housewife – Spherical	Universal	10/03/72	27/04/72	7
Play Misty For Me – Spherical	Universal	28/04/72	13/07/72	11
The Godfather – Spherical	Paramount	14/07/72	28/06/73	50
Play It Again Sam – Spherical	Paramount	29/06/73	26/07/73	4
Lady Sings the Blues – Panavision	Paramount	27/07/73	25/10/73	13
Pete 'n' Tillie – Panavision	Universal	26/10/73	08/11/73	2
Bequest to the Nation – Spherical	Universal	09/11/73	22/11/73	2
The Ten Commandments – 70mm VistaVision	Paramount	23/11/73	20/12/73	4
Jesus Christ Superstar – 70mm Todd AO 35	Universal	21/12/73	04/04/74	15
The Sting – Spherical	Universal	05/04/74	10/04/75	53
The Godfather Part 2 – Spherical	Paramount	11/04/75	21/08/75	19
The Eiger Sanction – Panavision	Universal	22/08/75	25/09/75	5
Nashville – Panavision	Paramount	26/09/75	09/10/75	2
Once Is Not Enough – Panavision	Paramount	10/10/75	27/11/75	7
Rooster Cogburn – Panavision	Universal	28/11/75	18/12/75	3
Dog Day Afternoon – Spherical	Warner Bros	19/12/75	08/07/76	29
Family Plot – Spherical	Universal	09/07/76	19/08/76	6
OZ – Spherical	BEF	19/08/76	16/09/76	4
The Big Bus plus Mustang Country – Panavision / Spherical	Paramount / Universal	17/09/76	07/10/76	3
Gone with the Wind – Spherical	MGM	08/10/76	16/12/76	10
Logan's Run – 70mm Todd AO 35	MGM	17/12/76	10/02/77	8
Marathon Man – Spherical	Paramount	11/02/77	21/04/77	10
Airport '77 – Panavision	Universal	22/04/77	25/08/77	18

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Black Sunday – Panavision	Paramount	26/08/77	22/09/77	4
The Car – Panavision	Universal	23/09/77	20/10/77	4
It Shouldn't Happen to a Vet plus All Creatures Great and Small	GUO	21/10/77	03/11/77	2
Bobby Deerfield – Panavision	Warner Bros	04/11/77	26/01/78	12
Telefon – Spherical	MGM	27/01/78	09/3/78	6
Looking for Mr. Goodbar – Spherical	Paramount	10/03/78	01/06/78	12
Coma – Panavision	MGM	02/06/78	20/07/78	7
The One and Only – Spherical	Paramount	01/07/78	15/07/78	3 Days
Gone with the Wind – Spherical	MGM	21/07/78	03/08/78	2
Grease – 70mm Panavision	Paramount	03/08/78	07/06/79	44
Dimboola – Panavision	GUO	08/06/79	21/06/79	2
Agatha – Spherical	Warner Bros	17/06/79	17/06/79	1 Day
2001: A Space Odyssey – Reissue Super Panavision	MGM	22/06/79	09/08/79	7
Buck Rogers in the 25th Century – Spherical	Universal	10/08/79	20/09/79	6
Meatballs – Spherical	Paramount	09/09/79	09/09/79	1 Day
Prophecy – Panavision	Paramount	21/09/79	25/10/79	5
The Sting – Spherical	Universal	26/10/79	20/12/79	8
Star Trek: The Motion Picture – 70mm Panavision	Paramount	21/12/79	27/03/80	14
The Electric Horseman – Panavision	Universal	28/03/80	19/06/80	12
Voices – Spherical	MGM	16/05/80	17/05/80	2 Days
Can't Stop the Music – 70mm Panavision	GUO	19/06/80	27/11/80	23
Smokey and the Bandit Ride Again – Spherical	Universal	28/11/80	05/02/81	10
Times Square – Spherical	GUO	06/02/81	26/03/81	7
The Formula – Spherical	MGM	27/03/81	09/04/81	2
The Jazz Singer - 70mm Spherical [move over from State]	GUO	10/04/81	07/05/81	4
The Mirror Crack'd - Spherical	GUO	12/04/81	19/04/81	2 Days
The Incredible Shrinking Woman – Spherical	Universal	08/05/81	28/05/81	3
Nighthawks – Spherical	Universal	29/05/81	25/06/81	4
Gone with the Wind – Spherical	MGM	14/06/81	21/06/81	2 Days
My Bloody Valentine plus The Funhouse - Spherical	Paramount	26/06/81	16/07/81	3
Game of Death – Panavision	Columbia	17/07/81	13/08/81	4
Raiders of the Lost Ark – 70mm Panavision	Paramount	14/08/81	05/08/82	51
Poltergeist – 70mm Panavision	MGM	06/08/82	09/12/82	18
The Best Little Whorehouse in Texas – 70mm Panavision	Universal	10/12/82	10/02/83	9
My Favourite Year – Spherical	MGM	29/01/83	30/01/83	2 Days
The Missionary – J-D-C Scope	GUO	11/02/83	24/02/83	2
An Officer and a Gentleman – Spherical	Paramount	25/02/83	30/06/83	18

The table cells highlighted in **GREEN** are those films which screened as a sneak preview at the Paramount cinema and which later opened at another key city cinema of Sydney.

The table cells highlighted in **BLUE** are those films which screened at the Paramount as a Sunday move over from the Lyceum theatre in Sydney as the Lyceum operated as a Methodist Church on Sundays.

The table cells highlighted in **BROWN** are those films which were presented in 70mm at the Paramount.

It is important to note the Paramount which took over the role as Sydney's main outlet for releases from the distribution company of that name [a task performed for many years by the Prince Edward until it closed 4th December 1965] commenced exhibiting a variety of studio films when Cinema International Corporation was formed merging Paramount Pictures and Universal Pictures distribution on 9th April 1970.